

PROFILE

I am an enthusiastic fashion marketing masters graduate and a recent Intensive Fashion Design graduate with highly developed interpersonal skills and situational versatility. I have worked in dynamic environments, from small-scale projects to large-scale initiatives that have helped me develop my creative skills and highlight my creative abilities.

EDUCATION & EXPERIENCES

Istituto Marangoni Paris

Oct 2024 - Jun 2025

FASHION DESIGN INTENSIVE COURSE

- Completed an intensive Fashion Design program at Istituto Marangoni Paris, where I developed and presented two complete, concept-driven collection portfolios.
- Gained strong creative fluency across digital design platforms, including Adobe Creative Suite, Procreate, and FashionDraw, enhancing my ability to translate ideas seamlessly from concept to visual execution.

Regents University London

Jan 2021 - May 2022

MA INTERNATIONAL FASHION MARKETING

- Through this course, I had the opportunity to work on several projects relating to fashion marketing. These projects include a marketing campaign for Harrods, where I presented and devised an entire campaign for a Harrods marketing representative. I was also given the opportunity to work directly with several fashion brands, and I developed comprehensive marketing strategies tailored to fit the needs and requirements of the brands. The experiences and knowledge I have gained through this course have given me the necessary tools required to successfully carry out projects related to fashion marketing.
- Completed with Award (Merit)

BA GLOBAL MANAGEMENT - LEADERSHIP & CHANGE

Sep 2016 - May 2020

- Completed with Award (2.1 Honours Degree)

SKILLS

Marketing Skills

Social Media Marketing
Visual Marketing
Data Analysis & Analytics
Content Writing & Creation
Nostalgia Marketing

Digital Skills

Microsoft Office (Excel, Word, Powerpoint)
Adobe Creative Suite (Indesign, Photoshop, Illustrator)

Creative Skills

Fashion Design
Fashion Photography
Fashion Illustration
Fashion Portfolio
Fashion Tech Packs
Styling